

# Jisoo Jang

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**Role** Product Designer

**Summary** Human-centred digital product designer with experience designing AI-powered applications. Strong foundation in UX research, usability testing, accessibility, and visual design to understand user needs and create clear, natural product flows. Accelerate early-stage design exploration by using AI tools while relying on human judgment to shape thoughtful UX decisions.

## Skills

### / Hard Skills

Adobe Creative Cloud  
(Photoshop, Illustrator,  
InDesign, After Effects)  
Figma, Framer  
Lovable, Stitch  
Blender (3D)  
Visual Studio Code  
HTML5, CSS  
JavaScript, React.js

User Research  
Usability Testing  
Visual Storytelling  
Design System  
Colour Theory  
Typography  
Google Analytics  
SEO, Data Analytics  
Contents Strategy

Prototyping, Wireframing  
Interaction Design  
Accessibility (WCAG)  
Information Architecture  
AI-initiative Design  
AI-powered Product Ex-  
perience  
Workflow Optimization  
Product Thinking

### / Soft Skills

Cross-functional Col-  
laborator  
Adaptability  
Flexibility  
Clear Communication  
Time Managing  
Passion to Learn  
Strong Prioritization  
Problem Framing

## Education

**Diploma of Digital Design and Development**  
British Columbia Institute of Technology (BCIT)

Sep 2024 - May 2026  
Burnaby, BC

## Projects

**Scaffold** / UX/UI Designer, UX Researcher, Graphic Designer

Sep 2025 - Dec 2025

All-in-one AI-assisted funding platform for tradespeople that consolidates financial resources

- \* Designed an AI-assisted eligibility discovery workflow that simplified fragmented grant information into a unified decision-support experience
- \* Conducted user interviews and usability testing to identify friction points and iterate filtering logic, improving task clarity and navigation confidence
- \* Collaborated with peers to align feature concepts with user needs and platform constraints, using iterative low to high-fidelity interaction prototypes in Figma

**Montro** / UX/UI Designer, UX Researcher

Jan 2025 - May 2025

Gamified expense-tracking app that builds spending awareness through goal and reward-based milestones

- \* Designed end-to-end expense-tracking user flow, from data input to milestone feedback, using wireframes and interactive prototypes
- \* Designed structured interaction flows to help users manage financial tasks with greater clarity and goal visibility

## Experience

### **UX/UI Design Intern** / Integration Solution Services Inc.

April 2026 - May 2026  
North Vancouver, BC

- \* Designed UX/UI for AI-powered applications by creating a new style guide aligned with the company's brand direction.
- \* Developed a core brand kit—including logos, custom icons, color schemes, and reusable visual components—to support a cohesive AI and life science-focused product identity.

### **Shift Supervisor** / Starbucks

June 2022 - June 2025  
Vancouver, BC

- \* Coordinated real-time team communication in a high-complexity service environment, improving operational clarity and response efficiency.
- \* Resolved customer experience issues through structured problem-solving and stakeholder alignment.

### **Office Coordinator** / Quotemedia Inc.

July 2022 - May 2025  
Vancouver, BC

- \* Created and maintained workflow documentation systems to improve employee onboarding and knowledge accessibility.
- \* Facilitated cross-team communication touch points to support productivity and workplace experience consistency.

## Certifications

### **House of Commons Certificate of Recognition**

Dec 2025

- \* Recognized for contributions to equity, inclusion, and innovation through academic design and technology work

### **Adobe Photoshop 2025 Professional Certificate**

Dec 2025

- \* Completed LinkedIn Learning's Essential Skills in Adobe Photoshop (2025)
- \* Retouching, Compositing, Non-destructive Workflows, and Editing

### **Adobe Illustrator 2025 Professional Certificate**

Dec 2025

- \* Completed LinkedIn Learning's Essential Skills in Adobe Illustrator (2025)
- \* Vector Illustration, Typography, Brand Assets, and Print/Digital Export

## Volunteer

### **Volunteer Representative at Web Summit Vancouver**

May 2026

- \* Represented BCIT by demonstrating a school project to event attendees and industry professionals at Web Summit Vancouver 2026

### **BCIT Big Info 2025 Event Assistant**

Oct 2025

- \* Represented BCIT's Digital Design and Development program at Big Info 2025

### **BCIT D3 & FSWD Annual Student Showcase Assistant**

Dec 2024

- \* Supported BCIT's D3 & FSWD event by assisting with event flow

### **Vancouver Downtown Policing Community**

Jan 2019

- \* Certificate of Appreciation from the Vancouver Police Department
- \* Community Policing for neighborhood patrols, crime prevention support, and reporting suspicious activity